

April 29, 2015

Statement on Choice of Hummus Brand at UC Riverside Convenience Store Facilities

UCR leadership today became aware through an LA Times media request, that a brand of hummus sold in UC Riverside campus convenience stores has been changed this quarter.

We can confirm that there was a recent change of hummus product brand.

The product was changed due to consideration for student preferences without consideration of the political issues raised. However, we made a mistake in agreeing to replace one brand with another. Our stores will sell both brands.

Through its retail convenience store operations, UCR provides thousands of items to students, doing more than \$3 million in annual volume of business.

The university regrets this instance. In trying to be responsive to student taste preferences, a decision was made without proper consideration.

- James Grant, Assistant Vice Chancellor, Strategic Communications